

## Business Membership

Become a Business Member at Avon Wildlife Trust

- join an integrated network of businesses making a difference across Avon
- enjoy discounts on wildlife-focussed team building activities and stunning venue hire
- engage and energise your people
- demonstrate your corporate values to customers and stakeholders
- protect your local wildlife now and for the future



**Avon**

### Membership Benefits

#### Employee Engagement Opportunities

**My Wild City\*** – AWT can design a project to help your teams to work together to connect with your local community and protect wildlife for the future.

Minimum 10 people. 10% discount per person for Business Members.

**A Taste of Nature** – Get hands-on with nature and carry out conservation tasks on our stunning reserves across Avon to help wildlife flourish for the future.

Minimum 10 people. 10% discount per person for Business members

**Food and Farming** – Help us to develop the site at our Feed Bristol project so that we can continue to support people in skills development and wellbeing at this food growing conservation project.

10% discount per person for Business members

**Wildlife Workshops** – Need to get out of the office for some blue-sky thinking? Book a day at our Folly Farm Centre and add a wildlife workshop into the afternoon programme

10% off standard delegate rates for Business Members

#### Communications, PR and Brand

- A listing on our Corporate Members page with a link to your business website
- Announcement of, and regular posts about, your membership support on Twitter & Facebook to over 15k followers
- An annual mention in our Supporter email bulletin to over 18,000, AB1 members
- PR support to promote your My Wild City or Taste of Nature team activities
- Use of AWT logo in collaborative PR and Communications pieces
- Opportunity to exhibit at our Annual Members Meeting
- One free ¼ page advert in our Wildlife Magazine
- Membership Certificate to display in your offices

#### Health & Wellbeing

- Join our free #30DaysWild Campaign in June and challenge your staff to get outdoors every day for a month.
- Receive copies of **Wildlife** magazine plus our **Top Ten Reserves Guide** – challenge your teams to visit each one!
- Invitations to wildlife events throughout the year – learn about birdsong, spot bats, identify winter trees. Your staff, their friends and family can engage with the beauty and value of nature for people and wildlife all year round.
- Special employee membership offers: 15 months for the price of 12 months on Individual or Family Membership of Avon Wildlife Trust

## Corporate Teams in Action



*“Our people get so much out of these projects, it really helps us to strengthen our teams and keep them connected with local communities in Bristol.”*  
**Catherine Correia, Corporate Responsibility Manager, Burges Salmon**

**Business membership operates on a sliding scale so that the benefits are open to companies of all shapes and sizes.**

Business Membership Contributions		
Membership Type	Company size	Subscription
Green	Sole trader or freelancer	£250
Bronze	Small to medium local company	£500
Silver	Large local company	£1000
Gold	Mid-sized national company	£1500
Platinum	Large national or International company	£2000

*Avon Wildlife Trust is a registered charity and your membership contribution is a charitable donation, tax deductible and exempt from VAT.*

To find out more please contact Julie Doherty, Partnerships & Volunteering Manager on [Julie.doherty@avonwildlifetrust.org.uk](mailto:Julie.doherty@avonwildlifetrust.org.uk)