



Avon

**Grow
Wilder**



Crowdfunder.co.uk

Crowdfunder fundraising toolkit





Avon

Grow Wilder



Thank you for choosing to fundraise for our [Crowdfunder](#) for the Grow Wilder Engagement Hub. Your support will help us to engage and inspire more people, communities and businesses to actively support nature's recovery.

In this toolkit you'll find some fundraising ideas to help you decide what you're going to do, how to set up your page once you've made a plan and tips on a successful page.

We hope you find this little guide helpful, but remember that our support is not limited to this guide... we are always at the end of the phone if you would like extra tips or guidance!

Contact our fundraising team on 01179 177 270
or email laura.weide@avonwildlifetrust.org.uk



Fundraising ideas

Here's a few ideas to help get you started...



- Cake sale
- Car boot sale
- Litter picking
- Make and sell bird feeders
- Run 10K
- Book sale
- Wildlife walk
- Themed garden party
- Treasure hunt
- Virtual quiz night
- Hike up a mountain
- Wild dress up
- Bring & buy jumble sale
- Coffee morning
- Dawn chorus walk
- Wild camping
- Grow and sell plants
- Give something up
- Bike ride



How to set up your page in 6 easy steps

After deciding what you're going to do and when you're going to do it, the next step is to set up your fundraising page

1

Go to:

avonwildlifetrust.org.uk/transformgrowwilder

2

Scroll down the page to 'Become a fundraiser' and click 'Start Fundraising'

3

Click 'Create your Fundraiser' and sign up

4

Create your fundraising page - Turn over for tips for a successful page

5

Launch your fundraiser!

6

Share on social media



Clear, memorable title

Bee Primary School are walking 10k in 10days

by Joe Bloggs in Bristol, England, United Kingdom



Engaging photo or video
(approx. 2 mins)

Environment

Regular updates

Overview Updates 1 Comments 0 Supporters 0 Contact project

Bee Primary School students are walking 10k in 10 days to raise funds for Grow Wilder.

The students will be walking 1k each day for 2 weeks from Monday 10th May 2021.

All the money raised is going to Avon Wildlife Trust to help fund their Grow Wilder Engagement Hub project. The Grow Wilder site is a community and food growing hub rich in wildlife, where our students have had numerous opportunities to get involved and reconnect with nature, learn new skills and improve their health and wellbeing.

Fundraising on behalf of

Grow Wilder Engagement Hub

[Start fundraising for this cause →](#)

Realistic target

We are raising money to support Grow Wilder as a place to engage and inspire people and communities to actively support nature's recovery.

£0

£100 target

27 days left

0%

0 supporters

Support Us

Flexible funding – this project will receive all pledges made by 13th May 2021 at 12:47pm

Share



Donate

£10

£20

£30

£50

£ 20

Donate

Clear aim and story

Great visuals: photos, maps, etc



FUNDRAISING
REGULATOR

Avon Wildlife Trust

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