



Prowdfunder fundraising toolkit







Thank you for choosing to fundraise for our <u>Crowdfunder</u> for the Grow Wilder Engagement Hub. Your support will help us to engage and inspire more people, communities and businesses to actively support nature's recovery.

In this toolkit you'll find some fundraising ideas to help you decide what you're going to do, how to set up your page once you've made a plan and tips on a successful page.

We hope you find this little guide helpful, but remember that our support is not limited to this guide... we are always at the end of the phone if you would like extra tips or guidance!

Contact our fundraising team on 01179 177 270 or email <u>laura.weide@avonwildlifetrust.org.uk</u>

Grow Wilder Fundraising ideas

Here's a few ideas to help get you started...



Cake sale Car boot sale Litter picking Make and sell bird feeders Run 10K Book sale Wildlife walk Themed garden party Treasure hunt Virtual quiz night Hike up a mountain Wild dress up Bring & buy jumble sale Coffee morning Dawn chorus walk Wild camping Grow and sell plants Give something up Bike ride





After deciding what you're going to do and when you're going to do it, the next step it to set up your fundraising page







Clear, memorable title

Bee Primary School are walking 10k in 10days

by Joe Bloggs in Bristol, England, United Kingdom

Environment

Overview

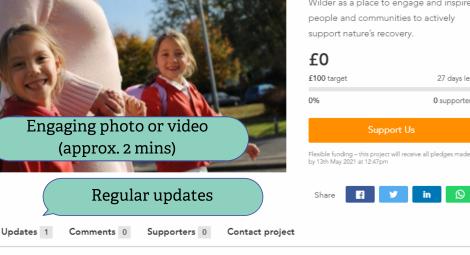
Fundraising on behalf of

Grow Wilder Engagement Hub Start fundraising for this cause →

Realistic target

We are raising money to support Grow Wilder as a place to engage and inspire people and communities to actively support nature's recovery.

£100 target	27 days left
0%	0 supporters

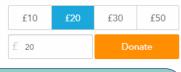


Bee Primary School students are walking 10k in 10 days to raise funds for Grow Wilder.

The students will be walking 1k each day for 2 weeks from Monday 10th May 2021.

All the money raised is going to Avon Wildlife Trust to help fund their Grow Wilder Engagement Hub project. The Grow Wilder site is a community and food growing hub rich in wildlife, where our students have had numerous opportunities to g involved and reconnect with nature, learn new skills and improve their health wellbeing.





Clear aim and story

Great visuals: photos, maps, etc



Avon Wildlife Trust

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